



Avon Girls Softball Program

c/o Scott C. Rozanski
2312 Avon Geneseo Road
Avon, New York 14414
(585) 226-9534 (Phone)

Scott C. Rozanski, League President

srozanski@bataviacsd.org

Tim Raynard, League Vice President

traynard@rochester.rr.com

February 19, 2010

Dear Business Owner:

Avon Girls Softball is interested in establishing a partnership with your business. We would like to help promote business in the community. This is the 12th year of our league and the 11th year that Avon Girls Softball has sponsored a 12U tournament and second year for a 14U tournament. The tournament was renamed last year in honor of the Avon Girls Softball league founder, who was also league president and coach for 10 years. The Alan Bailey 14U and 12U tournament is Saturday, June 12, 2010 (rain date of June 13, 2010) at the Avon Driving Park beginning at 10:00 AM. Hopefully you will be available to attend the tournament.

This year we are again putting together a program for the Alan Bailey 14 U and 12U tournament. These programs will be handed out to all in attendance at the tournament. We are expecting teams from Livonia, Geneseo, York-Leicester, Perry, Honoeye, Pavilion, Caledonia-Mumford, Wayland, Nunda, Victor, Elmira, Dansville and Albion. We are also considering a program for opening day and t-shirts for the tournament teams.

If you are interested in advertising in our programs you can do this in the following ways:

1. Make a donation to Avon Girls Softball
2. Donate items to be sold at a silent auction or raffled off at the tournament (limited to the first 10 responses)
3. Make a donation of food/beverage for the Avon Girls Program to sell at the concession stand

The program will be a booklet made of 8.5 x 11 paper folded in half.

1. Full page ad (8.50" x 5.50") and business logo on tournament t-shirt - \$125 donation
2. Half page ad (4.25" x 5.50") and business logo on tournament t-shirt - \$75 donation
3. Quarter page ad (4.25" x 2.75") - \$25 donation
4. Tournament Sponsor - \$10 donation:
Includes Name of business and services available (2 lines maximum), listed with other \$10 sponsors of the tournament.
5. Business Logo on tournament t-shirt - \$40

If you are interested in supporting our program we would be extremely thankful and promote your business at every possible opportunity that we can. Thank you for your consideration. Please complete the enclosed form and return to address listed above. If you have any additional questions, please feel free to call or email me.

Avon Girls Softball would need to **receive all ads/logos and payments by** April 26, 2010.

Donations for raffle must be received by May 25, 2010 at address listed above.

Ads can be sent via word document (Word 2000) or adobe file to srozanski@bataviacsd.org

Hard copy ads and checks made payable to Avon Girls Softball can be sent to address listed above.

Sincerely,

Scott C. Rozanski
League President